

AUDIENCEMAKER

Get the audiences, models and insights you need, **on-demand.**

ACQUIRE + RETAIN = ONE TOOL

AudienceMaker is the intuitive platform that growth marketers need to access world-class data, build powerful lookalike models and unlock instant insights. No tech experience required.

With AudienceMaker, you can:

- Access Speedeon's demographic database
- Enrich your brand's first-party data
- Conduct custom audience analytics
- Create lookalike models on-the-fly
- Map your audiences for geo-level insights
- Push data to 60+ destinations
- Dedicated data consultant included

ALL ACCESS DATA PASS >> Speedeon is known for delivering best-in-class data. (Don't just take our word for it. Truthset.io consistently scores Speedeon data as one of the leading high-quality data providers.) And now, AudienceMaker gives clients **direct, immediate access** to our marketing database, which includes:

220M+
individuals

1000+
variables

LIFE
event triggers

INTENT
online data

MOVER
audiences

CUSTOM MODELS >> No data science team? No problem. AudienceMaker empowers users to build custom models in just a matter of clicks. Want to identify your best prospects for super-charged direct marketing? AudienceMaker delivers all the performance and none of the headaches.

PRICING THAT SELLS ITSELF >> Speedeon's been in the direct marketing space for nearly two decades. We understand growth-focused brands, - their budgets, timelines and resources. That's why we've structured a pay-as-you-grow pricing model. Only pay for the data you use, and unlock additional savings as you use more.

QUICK START >> In less than two weeks, you can be up and running with AudienceMaker. Your dedicated data consultant is here for training, ongoing guidance and to execute best practices.

WINNING CLIENTS STARTS HERE

Are you ready to set yourself apart from your competitors? AudienceMaker could be just the answer. With instant access to data, point and click models, robust profile reports and even geo-level insights, everything you need and nothing you don't is packed inside.

Ready to see the platform in action? Contact **Speedeon** today to book your demo.